La'Met

education guide

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LA'MET

Introduction

La'Met education guide and assist schools, universities and parties acting in the educational arena with their desired evolution and adaptation by identifying specific needs and providing specialised tailor made solutions.

La'Met education services are in line with the directives and requirements of the European Union and range from the accreditation of academic titles to BTEC, BA MBA and ECT to the alignment of other educational institutions to enhance their internationalisation and overcome cross cultural barriers in the educational arena.

The aim of La'Met education to combine academic knowledge with life skills has led to the development of several concepts. These concepts are dedicated to vocational learning and enhance the connection between practical and theory for organisations and educational institutions. The concepts stimulate innovation in transfer knowledge, skills and practical experience from the educational area to the business community and vice versa and assist in the creation of sustainable organic organisations with a self learning culture and a pro-active internal knowledge development attitude.

All our programmes are developed by analysing requirements. La'Met education always keeps in mind the wishes and, most importantly, the needs of the beneficiaries of its services.

European Higher Education Area Adaptation

1

La'Met education assists and supports the alignment of educational institutions to the European Higher Education Area (E.H.E.A.) system for the accreditation of academic titles, courses and new initiatives to present the highest quality as possible to the official Accreditation Agency of the corresponding country.

The process begins with a thorough pre-audit of all current systems in operation to identify which areas require modification to correspond with the requirements of the E.H.E.A. Following analysis of the results of the pre-audit, advice and solutions are designed to suit the particular educational institution, including ongoing support towards full implementation.

Drawing upon a specialised team of experts, La'Met education work directly with the educational institutions to assist and support in organizing and managing all appropriate trainings for administration departments, management, lecturers/professors and students to ensure everyone understands their roles and responsibilities in the newly designed E.H.E.A. system.

International Exchange Support Program

Communicating and partnering with a new, foreign educational institution is a long interactive process where it is neither effective nor efficient to 'learn as you go'. A structured plan and guidance is essential.

La'Met education developed their International Exchange Support Program to optimize the relationship between educational institutions and to find the right partner education institution.

With a large, quality educational network across Europe, La'Met education traces, selects and matches 'best fit' foreign potential partner schools and assists with aligning both institutions' requirements.

One of the many possibilities of the International Exchange Support Program is the support and assistance of La'Met education to set up a Double Master Degree in collaboration with a 'foreign' educational institution. The added value for an educational institution to offer Double Master Degrees is the attraction, maintenance and offering of a recognized double academic title of an internationally integrated program to their national and international students.

English Transformation Program

The requirement of the European Higher Education Area (E.H.E.A.) has resulted in a higher degree of courses and academic titles offered in the English language. La'Met education has the vision to create and facilitate the mobility of students and teachers and overcome any existing language barriers through La'Met's English Transformation Program.

The English Transformation Program is dedicated to converting existing programs, courses or academic titles to elevate the degree or convert fully into the English language; essential when moving forward in the internationalisation process of an educational institution. One of the main advantages of the English Transformation Program is the opening of doors to an educational institution towards new international students at the same time as giving higher learning outcomes in a foreign language to national students. The required learning outcomes of BTEC, BA, MBA or the ECT system already present in an educational institution have value added in terms of increased learning outcomes and internalisation.

EXCELLENCE ACCREDITATION

Excellence accreditations are set up to distinguish the quality and offer of learning outcomes and knowledge given by educational institutions. Differences between educational institutions still exist in the European Higher Education Area (E.H.E.A.) in terms of learning outcomes and knowledge. The minimum of learning outcomes at the E.H.E.A. is guaranteed. The arising question is how a unique and extraordinary educational institution can distinguish itself when offering a higher degree of learning outcomes than the average at educational institutions of the E.H.E.A. One of the answers is to be officially accredited in excellence.

The value add of being recognised as excellent is the opportunity to become part of a selected and extraordinary educational institution network which facilitates the collaboration with equivalent extraordinary educational institutions to guarantee that students' education at other organizations is provided at the same high standard in terms of learning outcomes. Other many advantages are the higher quality and higher degree of internationalisation which can be achieved by students and stakeholders.

La'Met education assists and supports educational institutions with the achievement of the excellence accreditation by a recognized third party accreditor. An initial pre-audit of all current resources in operation will identify which areas in terms of learning outcomes, knowledge and organizational collaborations require modification to correspond with the requirements of the excellence accreditation. Following analysis of the results of the pre-audit, advice and solutions; including ongoing support towards full implementation; are designed to suit the particular educational institution.

L.I.F.E.
Live International Future Experience

2

Through its professional involvement with several universities, La'Met education sees L.I.F.E. as the opportunity to assist students with genuine projects from commercial enterprises and governmental institutions or associations. Real case scenarios are delivered to the students who solve the project problem through utilisation of their already achieved learning outcomes, perceived academic theories and conceptual models. The students enjoy first time practical experience and interaction with the real world in a safe and controlled environment. The educational institution in turn can offer their students academic theory closer to the real world without the necessity of adapting their organisation or academic title structure through offering increased learning outcomes and knowledge within the same timeframes and ECT credits as their current academic titles.

HOW DOES L.I.F.E FIT IN MY EDUCATIONAL INSTITUTION?

La'Met education will act as a support and back office to the educational institution. It will search, find and deliver real unsolved cases or future challenges of companies, governmental institutions or associations which match with the fundamental courses and content of academic titles. This approach guarantees the connection between the academic conceptual base and the students' problem solving potential in real case projects. All L.I.F.E. initiatives fit the ECT guidelines and help to reinforce current learning outcomes to further promote the educational institution to excellence.

WHAT DOES A STUDENT LEARN WITH L.I.F.E.?

The students are treated as young professionals and presented with the final goal of providing advice to their client company, governmental institution or association. The advice is set up based on the academic conceptual models the students have learnt during their course and the L.I.F.E. course. The advice will be coordinated and supported by a L.I.F.E. coach who, through regular guidance sessions, will support and advise the students with their project and also manage their professional behaviour. The students will gather information and explain their advice through the use of academic models as well as being in direct contact with their clients.

Coordination and leadership are thus included as part of the learning outcomes at the same time as decision making at critical moments. These are just some of the learning outcomes for the students when participating in L.I.F.E. The learning outcomes are designed to always reinforce the current course learning outcomes and to mould students into the best of the best by narrowing the gap between theory and practical learning.

European

Business Culture Training (EBCT)

La'Met education created European Business Culture Training (EBCT) to support and assist the development of professionals aiming to further expand their business in an international context. Without the awareness of the difference of culture, negotiation and ways of doing business it is possible to lose efficiency and revenue. The trainings key learning outcomes are related to increasing interpersonal skills and confidence with the final goal to increase business in a chosen market.

The training is primarily focussed on three different geographical areas divided into the European euro, the non-euro zone or emerging markets. Training is not rigidly bound by these three regions and La'Met education also offers tailor made solutions for companies wishing to expand in one specific country. An advantage of the tailor made country training is to have personnel trained specifically to their goals in their chosen market. The learning outcomes are divided into different knowledge disciplines, for example: cross cultural difficulties, language solutions, legal aspects, location, transport, distribution, taxes and employment.

International Business Etiquette

La'Met education developed International Business Etiquette to offer young professionals learning outcomes required in today's global business community. Learning outcomes are designed to increase interpersonal skills and knowledge to conduct international business.

Real experience is given in a safe environment in several training sessions with an innovative structure offering a theatrical theme; a play within a play.

Knowledge and skills are transferred through different disciplines, for example:

- Successful intercultural communication
- Constructive telephone calls & conference calls
- Arranging useful appointments
- Developing and practising valuable networking skills
- Effective dealings with corporate cultures
- Defining a professional style
- Building long term business relationships

Workshops / Seminars 3

La'Met education offers international oriented workshops and seminars to schools and universities. Learning outcomes are focussed on students who have the ambition or the curiosity to develop themselves in an international setting. All knowledge and skills are dedicated to equip students with extra curricular learning outcomes to bring their conceptual thoughts closer to the real market place and environment.

Workshops or seminars cover many disciplines, for example; positioning, brand identity, leads generation, distribution, international marketing research & intelligence, sales skills and processes, cross cultural differences, team building, language solutions, import & export and intercultural communication.

4

SCIENCE PARK ASSISTANCE AND PROGRAM SUPPORT

Science Parks play a fundamental role in the coordination and diversification of innovation. Students have the opportunity to bring their entrepreneurial ideas and skills into reality at the same time as incubators and universities transfer knowledge and skills and interact with each other through the Science Park to further expand academic investigation and research.

La'Met education set up the Science Park Assistance & Support Program to assist and support universities in coordination between themselves and the business community through the Science Park. Added value is achieved through bringing academic investigation closer with the research of the business community to further strengthen the connection between the university, the Science Park and the business community. One of the many possibilities is the support and assistance in the set up of programs to stimulate students in their participation at the Science Park in terms of entrepreneurship, practical experience and/or investigation. The added value for the university is the increase of their offer of learning outcomes to their students by introducing knowledge and skills of the business community in their current academic titles and courses.

Other conceptual models in this program are designed to increase the direct participation of companies with the Science Park to further close the gap between academic investigation and private research to stimulate the results of both parties and further encourage the transference of skills and knowledge between university, Science Park, the business community and other related third parties. Stimulation programs for the direct search of potential incubators are part of the service of this conceptual model of La'Met education which is always dedicated to further develop Science Parks.

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S.K.D.)

La'Met education created the concept S.K.D., a model for knowledge transfer and skill development in an internal, organic and sustainable manner in an organisation. The advantage for an organisation of implementing S.K.D. is the growing creation of knowledge and skills to be shared internally between employees or externally with clients or other related third parties. Human resource flexibility and a continuous increase of quality of the service offered are the results of an implanted S.K.D. model in your organisation.

HOW DOES S.K.D. FIT IN MY ORGANISATION?

La'Met education acts as support and back office to the organisation through new knowledge and skill input; filling the organization with increased and improved knowledge and skills. Stimulation and training programs for employees ensure the sharing of knowledge and skills internally. This creates growth in terms of knowledge and skills in the organisation. To make S.K.D. organic and sustainable, the training programs are implemented internally thus creating independence to transfer future knowledge and skills gathered by future activities of employees.

One of the main advantages of S.K.D. is the continuous increase of knowledge and skills which are kept internally. Therefore, human resource flexibility is guaranteed in terms of incorporating or substituting employees. Knowledge and skills grow every year resulting in a continuous increase of quality of the service of the company towards their clients and related third parties.

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